



## **PROGRAM BAHASA, MADAH & LAGU – PENULISAN LIRIK LAGU (LYRIC WRITING)**

### ***Program Details***

- Overview** : The programme Bahasa, Madah & Lagu is a unique activity-based writing program where participants will be provided a platform to enhance their appreciation of writing creatively through songs. The program adopts unique approaches to ensure effectiveness of learning. Using story-based and values-enriched songs that are carefully selected (award winning), participants will be guided in the process of writing creatively (lyrics). The program is developed to encourage and promote writing and reading culture amongst the students who is taking the Malay language.
- Objectives** :
  1. Equip the students with the techniques to produce excellent creative writing pieces in an interactive manner.
  2. Develop the interest in writing and the Malay language.
  3. Able to use creative components for writing creatively
  4. Produce simple creative writing pieces in a form of song lyrics.
  5. Present song lyrics clearly and effectively for the purpose of performance.
- Target Group** : Secondary and Junior College Students
- Group Size** : Up to 40 students per run
- Duration** : Up to 4 hours
- Facilitators** : At least 4 facilitators who are industry practitioners
- Logistics** : Venue (auditorium or music/drama/dance room), Whiteboard, Markers, Computer, Projector, Visualiser.
- Investment** : SGD 10.00 per hour per student
- Highlights** : Performance of students' compositions.

## About NUDA

NUDA was established to develop the rich Malay heritage, in particular its language, culture and performing arts forms. NUDA organises programs that aim to provide its participants, mainly students, with the opportunities to develop their creativity to express themselves and learn to participate in a group.

NUDA provides quality language and arts programs for students from primary to secondary schools. Each of NUDA's programs is unique. NUDA's strong believes in customizing the programs to cater to the needs of the schools and fusing the language elements with the performance arts are hallmarks of NUDA's programs, making them unique. The programs are carefully designed to enable students to succeed in all areas of development and to promote within each learner a sense of accomplishment, confidence and a positive self-image.

NUDA's workshops and programs for schools are conducted by qualified trainers and facilitators. Led by its Creative Director and Master Facilitator, CG Karmin Abbas, NUDA's trainers and facilitators believe strongly that motivation remains the basis of success for someone who wants to be good in what he or she does, be it the language, arts, sports etc.

Do contact us at +65 97326419 or +65 82478240, or +65 97249340 should you need further clarification.

Warmest Regards,



Mohd Shahbudin Bin Saad  
Director  
NUDA Pte Ltd

### ACCEPTANCE

We agree to accept the details of the program and officially awarding this contract to NUDA Pte Ltd to conduct the program.

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Name of Authorised Officer &  
Designation

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Signature of Authorised Officer &  
School Stamp