



PROGRAM PENULISAN KREATIF – CETERPEN (CREATIVE WRITING)

Program Details

- Synopsis** : The program is a unique, activity-based writing program where participants with the help of several teaching strategies and useful software, are involved in developing a short story writing. The program is developed to encourage and promote writing and reading culture amongst the students who is taking the Malay language.
- Program Overview** : The program Penulisan Kreatif - Ceterpen is a unique program that adopts unique approaches to ensure effectiveness of learning. Using a step-by-step approach based on brilliant colours methodology, participants will be guided to produce creative writing pieces such as short stories, puisi/puitis and lyrics. These colours are used to represent each creative component in the writing of the creative pieces. In another words, at the end of the program, a colourful creative pieces will be produced.
- Program Objectives** :
1. Equip the students with the techniques to produce excellent creative writing pieces in an interactive manner.
2. Develop the interest in writing and the Malay language.
- Learning Objectives** :
1. Guidelines on a systematic approach in producing imaginative writing.
2. Identify main key words that determine the character, time, place as well as incident that happened before starting to write creatively.
3. Guided approach in using creative components for writing creatively.
- Target Group** : Primary & Secondary students
- Group Size** : Up to 40 students per run
- Duration** : Minimum of 3-4 hours
- Facilitators** : At least 2 facilitators who are industry experts
- Logistics** : Training / computer room, flipcharts, markers, projector.
- Fee** : SGD 10.00 per hour per student
- Highlight** : Publication of students' compositions in a mini-book form called D' Saku.

About NUDA

NUDA was established to develop the rich Malay heritage, in particular its language, culture and performing arts forms. NUDA organises programs that aim to provide its participants, mainly students, with the opportunities to develop their creativity to express themselves and learn to participate in a group.

NUDA provides quality language and arts programs for students from primary to secondary schools. Each of NUDA's programs is unique. NUDA's strong believes in customizing the programs to cater to the needs of the schools and fusing the language elements with the performance arts are hallmarks of NUDA's programs, making them unique. The programs are carefully designed to enable students to succeed in all areas of development and to promote within each learner a sense of accomplishment, confidence and a positive self-image.

NUDA's workshops and programs for schools are conducted by qualified trainers and facilitators. Led by its Creative Director and Master Facilitator, CG Karmin Abbas, NUDA's trainers and facilitators believe strongly that motivation remains the basis of success for someone who wants to be good in what he or she does, be it the language, arts, sports etc.

Do contact us at +65 97326419 or +65 82478240, or +65 97249340 should you need further clarification.

Warmest Regards,



Mohd Shahbudin Bin Saad
Director
NUDA Pte Ltd

ACCEPTANCE

We agree to accept the details of the program and officially awarding this contract to NUDA Pte Ltd to conduct the program.

Name of Authorised Officer &
Designation

Signature of Authorised Officer &
School Stamp