



## **PROGRAM PENTAS BUDAYA & SENI (CULTURAL & PERFORMING ARTS EXPOSURE PROG)**

### **Program Details**

- Synopsis** : The program Pentas Budaya & Seni is an introductory program to the Malay cultural and performing arts program. Conducted as an assembly program, it aimed at developing and giving the students a higher appreciation and understanding of the Malay culture and heritage through the performing arts of Malay traditional music and instrumentations.
- Program Overview** : A unique program that combines experiential learning and the arts of performance, students will be exposed to the multi-faceted traditional Malay music and performing arts, which include, but not limited to, the genres of asli, inang, zapin, joget, keroncong, and dondang sayang. The program will introduce the students to the basic aspects of traditional Malay music and performing arts – the lyrics, melody, beat, rhythm, percussions, instrumentations, movements, etc.
- Program Objectives** :
1. To allow all the students to have an awareness of the Malay culture through practical and interactive activities.
  2. To create an interest in and appreciation of the Malay culture and performing arts.
  3. To learn the different facets of traditional Malay music and performing arts.
- Target Group** : All Levels of Students (Including non-Malays)
- Duration** : Up to 1 hour of performances, demos and activities
- Day / Time** : School's assembly period or any other time to be decided by the school
- Group Size** : The whole of school's hall or ISH or auditorium
- Fee** : SGD 1,080.00 per run
- Facilitators / Performers** : At least 6 facilitators/performers who are industry experts.
- Logistics** : Venue (School Hall, ISH, Auditorium, etc.), audio & sound systems (to be provided by the school)
- Overview of Activity** : Students will first be given an overview of what are the main and accompanying Malay traditional percussion instruments - their origin, characteristics, methods of playing etc. The students will also be introduced to the various forms of Malay traditional music genres such as asli, inang, joget, zapin, masri, keroncong, dondang saying etc. This is followed by a demo of each and every percussion instrument as well as the different genres of Malay traditional music by the facilitators / performers. Towards the end of the session, students will have the opportunity to either play the various percussion instruments, or, participate in a mass sing-a-long or joget lambak with the accompaniment of traditional musical instruments and percussions.

**About NUDA**

NUDA was established to develop the rich Malay heritage, in particular its language and performing arts forms. NUDA organises programs that aim to provide its participants, mainly students, with the opportunities to develop their creativity to express themselves and learn to participate in a group.

NUDA provides quality language and arts programs for students from primary to secondary schools. Each of NUDA's programs is unique. NUDA's strong believes in customizing the programs to cater to the needs of the schools and fusing the language elements with the performance arts are hallmarks of NUDA's programs, making them unique. The programs are carefully designed to enable students to succeed in all areas of development and to promote within each learner a sense of accomplishment, confidence and a positive self-image.

NUDA's workshops and programs for schools are conducted by qualified trainers and facilitators. Led by its Creative Director, CG Karmin Abbas, NUDA's trainers and facilitators believe strongly that motivation remains the basis of success for someone who wants to be good in what he or she does, be it the language, arts, sports etc.

Do contact us at +65 97326419 or +65 82478240, or +65 97249340 should you need further clarification.

Warmest Regards,



Mohd Shahbudin Bin Saad  
Director  
NUDA Pte Ltd

**ACCEPTANCE**

We agree to accept the details of the program and officially awarding this contract to NUDA Pte Ltd to conduct the program.

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Name of Authorised Officer &  
Designation

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Signature of Authorised  
Officer & School Stamp