



## PROGRAM BICARA - WARTAWAN MUDA (YOUNG JOURNALIST)

### *Program Details*

- Synopsis** : The program Wartawan Muda is an experiential learning program aimed at developing and giving the students a higher understanding and appreciation of the Malay language through journalism. It is a dynamic program which activates the imagination, develops confidence and explores language from the written and spoken words.
- Overview** : A unique program that combines experiential learning and the art of communication. During the session, the students will be introduced to the exciting world of journalism. Focus will be on the basics of journalism, such as interviewing and writing about the news - the who, what, when, where and why of writing a story. Using specially selected Apps, students will have the opportunity to watch and assess their how well they have done when making “live” reporting.
- Program Objectives** :
1. To allow all the students to learn the Malay language through basic journalism skills.
  2. To create an interest in and appreciation of the Malay language especially in the written mediums.
  3. To have a strong interest in Malay language.
- Learning Objectives** :
1. To be able to use the right techniques when writing a good news story.
  2. To learn the effectiveness of using attention grabbing headlines, captivating introduction, proper structuring for the news story.
  3. To help students develop confidence when conveying ideas in written communication.
- Target Group** : All Levels
- Group Size** : Up to 40 students per run
- Duration** : Minimum of 3-4 Hours
- Facilitators** : Up to 2 qualified facilitators with industry background for each Level.
- Logistics** : Flipcharts & Markers, Computers/Laptops/Tablets, Projector, Microphones with stands, CD player, Video recorder
- Fee** : SGD 10.00 per hour per student (not inclusive of software/Apps cost)
- Highlights** : At the end of the program, the students will present a journalistic report which will be broadcasted using selected software/Apps

**About NUDA**

NUDA was established to develop the rich Malay heritage, in particular its language, culture and performing arts forms. NUDA organises programs that aim to provide its participants, mainly students, with the opportunities to develop their creativity to express themselves and learn to participate in a group.

NUDA provides quality language and arts programs for students from primary to secondary schools. Each of NUDA's programs is unique. NUDA's strong believes in customizing the programs to cater to the needs of the schools and fusing the language elements with the performance arts are hallmarks of NUDA's programs, making them unique. The programs are carefully designed to enable students to succeed in all areas of development and to promote within each learner a sense of accomplishment, confidence and a positive self-image.

NUDA's workshops and programs for schools are conducted by qualified trainers and facilitators. Led by its Creative Director and Master Facilitator, CG Karmin Abbas, NUDA's trainers and facilitators believe strongly that motivation remains the basis of success for someone who wants to be good in what he or she does, be it the language, arts, sports etc.

Do contact us at +65 97326419 or +65 82478240, or +65 97249340 should you need further clarification.

Warmest Regards,



Mohd Shahbudin Bin Saad  
Director  
NUDA Pte Ltd

**ACCEPTANCE**

We agree to accept the details of the program and officially awarding this contract to NUDA Pte Ltd to conduct the program.

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Name of Authorised Officer &  
Designation

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Signature of Authorised Officer  
& School Stamp